

INDUSTRIAL MUSEUMS SCOTLAND

Strategic Plan 2018-2020



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The members of Industrial Museums Scotland are:

- [Almond Valley Heritage Trust](#)
- [Auchindrain Township](#)
- [Dundee Heritage Trust](#) incorporating Discovery Point and Verdant Works
- [Museum of Lead Mining](#)
- [Museum of Scottish Lighthouses](#)
- [Museum of Scottish Railways](#) part of Scottish Railway Preservation Society
- [National Mining Museum Scotland](#)
- [Scottish Fisheries Museum](#)
- [Scottish Maritime Museum](#) at Irvine and Dumbarton
- [Summerlee Museum of Scottish Industrial Life](#) part of Culture NL

Associate Members

- [New Lanark World Heritage Site](#)

Purpose

To bring together independent Accredited museums holding Recognised industrial collections with a view to exceeding the recommendations of Museums Think Tank 2010, namely the formation and operation of a partnership of Industrial Museums Scotland who will work together closely to deliver an effective service.

Mission Statement

IMS will operate a partnership to ensure the sustainability of Scotland's industrial museums. Our partnership will deliver effective public services and achieve greater recognition of industrial collections both professionally and publicly, to highlight their importance to Scotland's culture and heritage.



Front page images: Almond Valley Heritage Trust, Auchindrain Township; Scottish Fisheries Museum, Summerlee Museum of Scottish Industrial Life, Verdant Works, Scottish Maritime Museum, New Lanark World Heritage Site, National Mining Museum Scotland Museum of Scottish Railways, Museum of Lead Mining Museum of Scottish Lighthouses, and Discovery Point.

Key Aims	MGS National Strategy Aims¹	SG National outcomes
1. To be the collective voice of industrial museums in Scotland;	5	11 13
2. To become a model of effective partnership working with sector bodies;	5	1 11 16
3. To coordinate a joint approach by representing partner museums on relevant bodies and organisations;	5	11 13
4. To support the long-term sustainability of partner museums by establishing a shared promotion platform and joint project evaluation, as well as sharing knowledge and educational resources;	4 5	1 3 11 13
5. To set a benchmark for the continuous support of partner museums and improved quality standards in the sector;	4 5	1 3 11
6. To establish joint targets and methods for effective monitoring;	4 5	1 3 11
7. To operate in partnership as a Scottish Charitable Incorporated Organisation (SCIO)	4 5	1 11
8. To maintain Accreditation and Recognition Standards;	1	3 13 16
9. To co-ordinate joint revenue planning and Business Plans, to share objectives and capitalise on partnership opportunities;	4 5	1 11
10. To contribute to the sector as a federation and individually in delivering The National Strategy for Scotland's Museums and Galleries.	5	11

Key Priorities

Strategic	MGS National Strategy Aims	SG National outcomes
Collective and collaborative representation	5 6	11 13
Alignment of policies	4 5	1 11
Shared good practice in governance and policy issues	3 5	1 11
Collective trustee training	3	2 3 6 11
Collections		
Collaborate with and advise less well-resourced member museums on how to maintain/achieve Accreditation and Recognition	1 5	3 11 16
Convergence and collaboration in collections management	1 5	3 11
Sharing and succession of specialist knowledge, skills and resources related to collections	1 3 5	2 3 11
Collaboration in exhibitions and other public programmes	2 5	3 11 16
Operational		
Joint marketing and the sharing of marketing intelligence	2 4 5	1 11 16
Sharing good practice in business processes	4 5	1 11 16
Staff development through workplace exchanges and knowledge transfer	3 5	2 3 6 11 16
Foster a culture of continuous improvement in operational services	4	1 11 16
Joint events	4 5	1 11 16

¹ See Appendix 1

Industrial Museums Scotland Forward Plan 2018-19

Review: 1 October 2019

Activity	Dates	Budget	Person responsible	Progress	IMS Aim	National Strategy Objective	SG National outcomes
Mutual Support <ul style="list-style-type: none"> • Meetings <ul style="list-style-type: none"> ○ Executive Committee ○ Directors ○ AGM • Members Matrix: continue to collect and collate data from members for IMS Members' Matrix • IMS Forward Planning: annual review of Plan • Advice exchange • Mentoring 	Quarterly Quarterly Annually Annually Annually Ongoing Ongoing		Coordinator Executive Directors ALL ALL Coordinator/ Executive ALL ALL		2 5	4 5	1 3 11 13 16
Advocacy <ul style="list-style-type: none"> • representing IMS on/to relevant bodies <ul style="list-style-type: none"> ○ MGS stakeholders ○ STICK ○ VisitScotland Year of ○ HES ○ MA • liaising with key stakeholders and funders <ul style="list-style-type: none"> ○ Scottish Government ○ NMS ○ MGS 	Quarterly Quarterly		Coordinator/ Executive		1 2 3 10	5	1 11 13 16

Activity	Dates	Budget	Person responsible	Progress	IMS Aim	National Strategy Objective	SG National outcomes
<p>Learning Project</p> <ul style="list-style-type: none"> • Learning staff sub-group created • Learning group meetings • Workplace exchange • Go Industrial stand at Scottish Learning Festival 2017 <p>Learning Group</p> <ul style="list-style-type: none"> • Meetings • Workplace exchanges 	<p>June 2017 to September 2018</p> <p>Ongoing</p>	<p>MGS grant</p>	<p>Coordinator / Learning staff</p> <p>Coordinator / Learning staff</p>	<p>COMPLETE</p> <p>Ongoing</p>	<p>2 4</p>	<p>4 5</p>	<p>1 3 11 13 16</p>
<p>Collections Project</p> <ul style="list-style-type: none"> • Concept development • Partnerships with new/existing stakeholders • Funding • Conservator • Workplace exchange • Skills share • Exhibition • Learning • Evaluation 	<p>May-Oct 2018</p> <p>Oct 2018-Jan 2019</p> <p>Jan 2019 to July 2021</p> <p>TBC 2022</p> <p>2021-22</p>	<p>£300k</p>	<p>Coordinator / Collections Group / ALL</p>	<p>In progress</p> <p>Ongoing</p> <p>In progress</p>	<p>2 5 8</p>	<p>1 4 5</p>	<p>1 3 11 13 16</p>
<p>#GoIndustrial</p> <ul style="list-style-type: none"> • developing and scheduling social media • developing social media with members • developing and updating website 	<p>Ongoing</p>		<p>Coordinator/ ALL</p>		<p>1 2 4</p>	<p>4 5</p>	<p>1 3 11 13 16</p>

Museums Galleries Scotland National Strategy Aims

1. Maximise the potential of our Collections and Culture
2. Strengthen connections between museums, people and places to inspire greater public participation, learning and well-being
3. Empower a diverse workforce to increase their potential for the benefit of the sector and beyond
4. Forge a sustainable future for sector organisations and encourage a culture of enterprise
5. Foster a culture of collaboration, innovation and ambition
6. Develop a global perspective using Scotland's collections and culture

Scottish Government National Outcomes

1. We live in a Scotland that is the most attractive place for doing business in Europe.
2. We realise our full economic potential with more and better employment opportunities for our people.
3. We are better educated, more skilled and more successful, renowned for our research and innovation.
4. Our young people are successful learners, confident individuals, effective contributors and responsible citizens.
5. Our children have the best start in life and are ready to succeed.
6. We live longer, healthier lives.
7. We have tackled the significant inequalities in Scottish society.
8. We have improved the life chances for children, young people and families at risk.
9. We live our lives safe from crime, disorder and danger.
10. We live in well-designed, sustainable places where we are able to access the amenities and services we need.
11. We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others.
12. We value and enjoy our built and natural environment and protect it and enhance it for future generations.
13. We take pride in a strong, fair and inclusive national identity.
14. We reduce the local and global environmental impact of our consumption and production.
15. Our people are able to maintain their independence as they get older and are able to access appropriate support when they need it.
16. Our public services are high quality, continually improving, efficient and responsive to local people's needs.